AYORAHUB

Consent Shield
Cookie Consent & Privacy

Banner, script holding, Google Consent Mode v2, consent log and privacy requests for WordPress.

User guide

Version 1.0.0

ayorahub.com/store/consent-shield/

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What this plugin does

Consent Shield puts a cookie banner on your WordPress site and makes sure that tracking scripts only run after the visitor says yes. It also tells Google about the visitor's choice (Google Consent Mode v2), honours the Global Privacy Control signal, keeps a record of choices and lets visitors send privacy requests.

Main features

- **Banner**: Accept all and Reject all side by side with the same look; "Choose" opens four categories (necessary, preferences, analytics, marketing), all off except the necessary one. Box, bar or (Pro) centre-modal layout; English and Hindi texts built in, every text editable.
- **Scripts wait for consent**: common trackers and embeds are held automatically; you can add your own scripts with a category.
- **Google Consent Mode v2**: defaults before any Google tag, updated when the visitor chooses.
- **Global Privacy Control**: marketing stays off for browsers that send the signal.
- **Change or withdraw at any time** with a "Cookie settings" button.
- **Consent log**, **cookie list** and **privacy request form**.
- **Pro**: region rules, centre modal, logo and custom CSS, log up to 730 days with CSV export, more request types.

> **PLEASE READ**
>
> Consent Shield is a set of tools, not legal advice, and it does not make a site compliant by itself. It is **not a Google-certified consent management platform (CMP)** and does not implement the IAB TCF. If you show Google AdSense or Ad Manager ads to visitors in the EEA, the UK or Switzerland, Google requires a certified CMP: check Google's current policy.

Before you start

You need	Details
WordPress / PHP	WordPress 6.3 or newer, PHP 7.4 or newer. WooCommerce is optional.
A list of what your site does	Which analytics, ad pixels and embeds you use (Google Analytics, Meta Pixel, YouTube videos, and so on)
Your privacy policy page	You will link it from the banner
Optional	A CDN that sends the visitor's country (for example Cloudflare), if you want region rules (Pro)

> **TIP**
> Make a note of your site's tracking tags before you start. After the setup you will test that none of them fire before consent.

Get the plugin: free trial and install

1. Open **ayorahub.com/store/consent-shield/**, sign in (or create an account) and press **Start 15-day free trial**. No card is needed.
2. The plugin ZIP downloads straight away. The licence key is shown, e-mailed to you and kept in **My Account → Subscriptions**.
3. In WordPress: **Plugins → Add New → Upload Plugin**, install and activate.
4. Open **Settings → Consent Shield → Trial & licence**, paste the key and press **Activate**. Your **15 days start at this moment**; the trial includes every Pro feature.

After the trial

Your **banner, script holding and Consent Mode keep running** with the settings you saved, so your visitors' choices are never switched off. Editing settings, the consent log and the Pro features pause, and a notice asks you to subscribe. The privacy request form keeps working. Subscribe and the same key turns everything back on.

> **ONE KEY, ONE SITE**
> Use **Move to another site** in My Account to move a key.

Quick setup (10 minutes)

1. **Banner** tab: leave the banner on, choose a layout and colours, and enter the address of your **privacy policy**.
2. **Cookies** tab: tick *Also add the common WordPress, WooCommerce and Consent Shield cookies*, then add the cookies of your own tools (provider, purpose, duration, category). Save.
3. **Scripts** tab: keep *Known trackers* on. Add any tracking snippet you paste by hand into the "Your own scripts" list with the right category.
4. **Regions & Google** tab: keep *Consent Mode* and *Global Privacy Control* on if you use Google tags.
5. Create a page for your cookie policy with `[aycc_cookie_list]`, and a privacy-requests page (or add to the privacy policy) with `[aycc_privacy_request]`.
6. Clear your page cache, then **test** (see the testing chapter).

The banner and the preferences panel

What visitors see

- A short message with three buttons: **Reject all**, **Accept all** and **Choose**. Reject and Accept have the same size and style on purpose, and cannot be hidden.
- **Choose** opens the panel: Necessary (always on), Preferences, Analytics, Marketing. Nothing is pre-ticked.
- Pressing Escape does not dismiss the banner before a choice is made (no hidden consent). After a choice, Escape closes the panel.

Banner settings

Setting	Meaning
Layout	Box (bottom right or left), bar, or (Pro) centre modal
Colours, corner radius	Button colour, background, text colour
Remember a choice for	30 to 396 days (default 180)
Settings button	A small “Cookie settings” button after a choice, so consent can be changed or withdrawn at any time. Also `[aycc_settings]` or any link with the attribute `data-aycc-open`.
“Do not sell or share” link	Adds that link to the panel (for visitors in US states with that right)
Language and texts	Automatic from the site language (English or Hindi built in); every text is editable
Logo, custom CSS (Pro)	A small image above the title; your own style rules

Ask everyone again

Press **Ask everyone again** when your cookies or purposes change. Every visitor sees the banner on their next visit.

How scripts are held

A held script is printed in the page as `type="text/plain"`, so the browser does not run it. When the visitor allows its category, the plugin runs it, in page order.

Source	What happens
Known trackers (automatic)	Meta Pixel, LinkedIn Insight, TikTok, X, Pinterest, Bing UET, Snap, Hotjar, Clarity, Segment, Mixpanel and Heap are held (marketing or analytics). YouTube, Vimeo, Google Maps, Facebook and Twitch embeds are replaced by a placeholder with an **Allow** button.
Google tags	With **Consent Mode on**, Google Analytics, Google Ads, AdSense and Tag Manager are **not** held, because they follow the consent signals. With Consent Mode off they are held too.
Your own scripts	Paste a snippet under Scripts → Your own scripts, choose the category and head or footer. It runs only after consent. (Needs an account that may add scripts.)
Hold these too	Text to look for plus a category, for tools the plugin does not know, for example `my-heatmap.js | analytics`
Never hold these	Text that keeps a script or embed untouched. A script with the attribute `data-aycc-ignore` is also left alone.

LIMITS

Detection works on the page output. Scripts that another script adds later in the browser, and module scripts, are not held; list them under “Hold these too” or load them from a held script. If you use a page cache, clear it after changing settings.

Cookies that are deleted

For every cookie in your **Cookies** list, if its category is not allowed the plugin deletes it (a name ending in `*` matches every cookie starting with it). When a visitor withdraws a category, the page reloads so held scripts stop. Cookies of other websites cannot be deleted by a plugin.

Google Consent Mode v2 and GPC

Consent Mode v2

With Consent Mode on, the plugin prints the defaults first in the page head, before any Google tag: `ad_storage`, `analytics_storage`, `ad_user_data`, `ad_personalization`, `functionality_storage` and `personalization_storage` start as **denied** (and `security_storage` as granted). When the visitor chooses, an update is sent.

Category	Google consent types
Analytics	analytics_storage
Marketing	ad_storage, ad_user_data, ad_personalization
Preferences	functionality_storage, personalization_storage

wait_for_update (default 500 ms) tells Google tags how long to wait for the banner. **url_passthrough** and **ads_data_redaction** are advanced options: read Google's documentation before switching them on. A returning visitor's saved choice is sent immediately, before the tags run.

> **YOUR GOOGLE TAGS**
> Consent Shield does not add Google Analytics or Google Ads for you. Add them as usual (a plugin such as Site Kit, Google Tag Manager, or a snippet) and Consent Shield tells them what the visitor allowed.

Global Privacy Control

When a browser sends the Global Privacy Control signal, marketing stays off: the box is off and locked with an explanation, "Accept all" does not turn it on, and the log records that the signal was on. You can switch this off in the Regions & Google tab.

Region rules (Pro)

By default everyone is asked first and all consent types start as denied everywhere. With Pro you can ask first only in some regions:

- **Ask first only in the regions below**: inside the list the banner shows and everything starts denied. Elsewhere everything is allowed until the visitor opts out (an opt-out model) and the visitor can still open "Cookie settings" and switch things off. The Global Privacy Control signal is still honoured.
- The default list is the EU, Iceland, Liechtenstein, Norway, the United Kingdom and Switzerland. You can use country codes or ISO 3166-2 regions such as `US-CA`.
- Google applies the Consent Mode regions itself. For the banner, the visitor's country is read from your CDN headers (for example Cloudflare's `CF-IPCountry`). **When the country is unknown, the banner is shown.**

> **PLEASE CHECK**
> Which regions need prior consent depends on the law and on your audience. Choose the list with your adviser. The safe setting is to ask everyone first.

Cookie list, consent log and privacy requests

Cookie declaration

Under **Cookies** list each cookie with name, provider, purpose, duration and category. Show the table anywhere with `[aycc_cookie_list]` (for example on your cookie policy page). One tick adds the common WordPress, WooCommerce and Consent Shield cookies; check them against your own site.

Consent log

Each choice is recorded with a random visitor id, the choice (accept all, reject all, categories, opt-out), the categories, the policy version, whether GPC was on, the country if known and a shortened keyed hash of the IP address. No names, e-mails or full IP addresses are stored. Starter keeps it up to 90 days; Pro up to 730 days with CSV export. You can clear it at any time. A suggested sentence for your privacy policy is added under **Settings → Privacy → Policy Guide**.

Privacy requests

Put `[aycc_privacy_request]` on a page. Visitors enter an e-mail address and choose **Send me a copy of my data** or **Delete my data**. The plugin creates a WordPress privacy request and e-mails the visitor a confirmation link (WordPress's own tools); after the confirmation, you handle it under **Tools → Export / Erase Personal Data**. Pro adds **Correct my data**, **Do not sell or share my personal information** and **Limit how my data is used**; these are recorded in the **Requests** tab for you to follow up. You are notified by e-mail. The form is protected against bots (hidden field, signed time token, five requests an hour per connection) and keeps working even if your plan has ended.

Testing your set-up

1. Open your site in a **private window**. The banner should appear, and **nothing** that tracks (analytics, ad pixels) should run yet.
2. Open the browser's developer tools → **Network** tab. Choose **Reject all**, reload and check that your tracking requests (for example to *facebook.com/tr* or *google-analytics.com*) are not sent, or that Google tags send only cookieless pings with consent denied.
3. Choose **Accept all**: the held scripts should now run.
4. Press **Cookie settings**, switch off marketing and save: the page reloads and the marketing cookies listed in your Cookies tab disappear.
5. Test on a phone: the banner fits the screen and all buttons can be pressed.
6. Check **Consent log** shows your test choices.
7. If you use Google tags, check Consent Mode in Google Tag Assistant (Google's own debugging tool).

> **TIP**
>
> Add `?aycc_off=1` to any address to see the page without the plugin's changes, for comparison.

Plans and the free trial

Feature	Starter	Pro / trial
Banner with equal Accept / Reject, categories, box or bar layout, English and Hindi	Yes	Yes
Known trackers and embeds held, your own scripts list	Yes	Yes
Google Consent Mode v2, Global Privacy Control	Yes	Yes
Cookie list and deletion, settings button	Yes	Yes
Consent log (up to 90 days)	Yes	Yes
Privacy requests: copy and deletion	Yes	Yes
Region rules and regional Consent Mode defaults	—	Yes
Centre-modal layout, logo, custom CSS	—	Yes
Log up to 730 days and CSV export	—	Yes
More request types (correct, opt out, limit use)	—	Yes

Plans are yearly and renew until you cancel in My Account. Current prices are on the store page. The first payment is refundable within 24 hours; renewals are not.

Troubleshooting

Problem	What to check
The banner does not show	Is it switched on (Banner tab)? Clear the page cache and your browser cookies for the site. A visitor who already chose does not see it again; use a private window or press “Ask everyone again”.
A tracker still loads before consent	It may be added by JavaScript later, be a module, or not be on the known list. Add it under “Hold these too” or paste it as your own script. With Consent Mode on, Google tags are expected to load (they follow the signals).
A script I need stopped working	Add part of its address under “Never hold these”, or put `data-aycc-ignore` on its tag.
The banner is out of date after a change	Clear the page cache once
Region rules ask everyone	The country is unknown (no CDN header). This is the safe default.
I cannot change the settings	The trial or subscription has ended (the banner keeps running). Subscribe on the store page.
I cannot add scripts	Your account needs permission to add scripts (`unfiltered_html`); ask a site administrator
“The licence reply could not be verified”	The site address must match the one the key is activated for, and the server clock must be correct

Help

Store page: ayorahub.com/store/consent-shield/ · E-mail: support@ayorahub.com

Limits and legal notice

- Consent Shield is a set of tools, **not legal advice**. Laws such as the GDPR and ePrivacy rules in Europe, the UK rules, the CCPA/CPRA in California, other US state laws and India’s Digital Personal Data Protection Act differ and change. Check your own obligations with a qualified adviser.
- It is **not a Google-certified CMP** and does not implement the IAB Transparency & Consent Framework. Publishers who show Google ads to visitors in the EEA, the UK or Switzerland need a certified CMP under Google’s policy.
- It cannot know which cookies your other plugins set: you list them. It cannot delete cookies that belong to other websites.

- Scripts added later by JavaScript are not held unless you list them. Detection works on the page output.
- Region rules depend on a country header from your CDN or host.
- The consent log is evidence that a choice was recorded in your site's database; it is not a legal guarantee.

Privacy of this plugin

All data stays in your own site's database. The plugin contacts ayorahub.com only to check the licence (key, site address, plugin version) and for updates. Uninstalling removes the plugin's settings, consent log and request list; WordPress privacy requests are never touched.

Quick start in Hinglish

Hinglish quick start (roman Hindi)

1. ayorahub.com par account banao, **Start 15-day free trial** dabao. ZIP download hota hai aur key milti hai.
2. **Plugins → Add New → Upload** se install karo. **Settings → Consent Shield → Trial & licence** me key daalo.
3. **Banner** tab me privacy policy ka link daalo. **Cookies** tab me "common cookies" wala tick lagao aur apne tools ki cookies jodo.
4. **Scripts** tab me "Known trackers" ON rakho. Haath se paste ki hui tracking script "Your own scripts" me daalo.
5. Google Analytics ya Ads use karte ho to **Regions & Google** me Consent Mode ON rakho.
6. Private window me site kholo: banner dikhna chahiye aur **consent se pehle** koi tracking nahi chalni chahiye. "Reject all" dabake Network tab me check karo.
7. Cookie policy page par `[aycc_cookie_list]` aur privacy request page par `[aycc_privacy_request]` lagao.
8. Trial ke baad banner chalta rehta hai; sirf settings badalna aur Pro features ruk jaate hain.

Yeh tool legal advice nahi hai. AdSense ads EU/UK me dikhate ho to Google ka certified CMP chahiye: Google ki policy check karo. Apne adviser se poochho.